



Flowers Canada (Ontario) Inc. Creates Niagara Greenhouse Growers Committee to Address Regional Challenges to Growth of the Sector

April 8, 2025

Guelph, Ontario

Regional issues have been highlighted as a key priority for greenhouse flower farmers across Ontario. As businesses seek strategies to expand in their communities, create more jobs, and build local prosperity, many farmers have recognized the importance of engaging their municipal representatives.

Flowers Canada (Ontario) Inc. (FCO) recently initiated a pilot project that is intended to advocate for and support greenhouse businesses in the Niagara Region and its twelve municipalities. As a new committee of FCO, the Niagara Greenhouse Growers (NGG) has been empowered to address issues specific to the Niagara region on behalf of local greenhouse growers.

In November of 2024, the group met before the FCO AGM to select a committee under FCO that would represent them and make decisions on their behalf. The committee then selected John Boekestyn of Boekestyn Greenhouses Inc as their Chair and Louis Damm of Floral Dimensions Flower Farm as their Vice Chair. Other members of the committee include Rodney Bierhuizen of Sunrise Greenhouses, Jeff Nickerson of Nickerson Farms Ltd, Jason Wierenga of Wierenga Greenhouses Ltd, Aron Hoff of Meyers Fruit Farms Inc and Arjen van Eekelen of Prins Greenhouses Ltd.

“Our hope is that by working together we can increase engagement with the Niagara region, accelerate growth in the sector, create more jobs, and bring more prosperity to Niagara” said Louis Damm, Vice Chair of the committee.

The group has solicited contributions from FCO members in the Niagara region as well as non-members and partners in the greenhouse floriculture sector. These contributions will be put towards hiring a contractor to act as the figurehead representative of FCO’s NGG committee in external engagements in addition to representing the group in consultations, meetings, and other engagements that may have an impact on the greenhouse sector in Niagara region.

“We’re very proud of the community of flower growers in Niagara, and with the NGG we hope to make sure that the community has a strong and well-respected voice in the region and supporting municipalities,” said John Boekestyn.

Flowers Canada (Ontario) Inc. is the provincial trade and professional association of the Ontario floral industry serving the floriculture sector and its Members, greenhouse floriculture producers, for over 50 years. FCO’s mission is to promote the growth and influence of Ontario Growers by advocating the sale of flowers at home and abroad, protecting member sustainability at all levels, and promoting excellence in all areas, including through research. Please visit flowerscanadagrowers.com for more information.